

KAREN MCINTYRE, PH.D.

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Assistant Professor of Multimedia Journalism
Richard T. Robertson School of Media and Culture
Virginia Commonwealth University

EDUCATION

2012-2015	University of North Carolina, Chapel Hill Ph.D., Journalism and Mass Communication • Dissertation: “ <i>Constructive journalism: The effects of positive emotions and solution information in news stories</i> ”	Chapel Hill, NC
2009-2011	University of California, Berkeley MA, Journalism Dean’s List, 4.0 GPA • Thesis: “ <i>Looners: Inside the world of balloon fetishism</i> ”	Berkeley, CA
2002-2007	California State University, Chico BA, Journalism, minor in Psychology Graduated Cum Laude	Chico, CA

RESEARCH AREAS

- Constructive news
- Media processes and effects
- Media psychology
- Digital media

TEACHING AREAS

- Website design and development
- Multimedia storytelling
- News writing, media ethics & law
- Theory and research methods

ACADEMIC EXPERIENCE

2012-2015	University of North Carolina at Chapel Hill, School of Journalism and Mass Communication Research Assistant with Dr. Rhonda Gibson (fall, 2013; spring 2015) Research Assistant with Dr. Sri Kalyanaraman (spring, 2013) Research Assistant with Dr. Joe Bob Hester (fall, 2012)	Chapel Hill, NC
2011-2012	Sierra Nevada College Adjunct Faculty	Incline Village, NV
2010-2011	University of California, Berkeley Graduate Assistant with Professor Tom Goldstein	Berkeley, CA

AWARDS AND HONORS

2015	Awarded Research Grant • AEJMC Newspaper and Online News Division	
2014	Received Top Student Paper Award • AEJMC annual conference, Electronic News Division	Montreal, Canada
2012-2015	Selected as a Roy H. Park Doctoral Fellow • Full support for three years of doctoral study	Chapel Hill, NC
2010	Selected as a Carnegie-Knight News21 Fellow • Full support for a ten-week in-depth, multimedia reporting project	Berkeley, CA
2007	Selected as Best News Writer for <i>The Orion</i> student newspaper	Chico, CA

REFEREED PUBLICATIONS

- McIntyre, K.** (2015). Drone journalism: Exploring the potential privacy invasions of using unmanned aircraft to gather news. *Newspaper Research Journal*, 36(2).
- McIntyre, K.** (2014). The evolution of social media from 1969 to 2013: A change in competition and a trend toward complementary, niche sites. *The Journal of Social Media in Society*, 3(2).
- Evans, S., & **McIntyre, K.** (2014). MOOCs in the humanities: Can they reach underprivileged students? *Convergence*, doi: 1354856514560311.

MANUSCRIPTS UNDER REVIEW AT REFEREED JOURNALS

- McIntyre, K.**, & Gyldensted, C. (2015). Constructive journalism: An introduction and practical guide for applying positive psychology techniques to news production. Manuscript under blind review.
- McIntyre, K.**, & Sobel, M. (2015). Positive news websites and extroversion: Motives, preferences, and sharing behavior among American and British readers. Manuscript under blind review.
- McIntyre, K.**, Barnes, S., & Ruel, L. (2015). The effects of online news package structure on attitude, attention, and comprehension. Manuscript under blind review.
- McIntyre, K.**, & Gibson, R. (2015). Positive news makes readers feel good: How using a “silver-lining” approach to negative news can attract audiences. Manuscript under blind review.
- McIntyre, K.** (2015). What makes “good” news newsworthy? Manuscript under blind review.

REFEREED CONFERENCE PRESENTATIONS

- McIntyre, K.** (2015, August). *Constructive journalism: A definition and practical guide for applying positive psychology to news production*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, San Francisco.
- McIntyre, K.** (2015, May). *Constructive journalism: The effects of solution information in news stories*. Paper to be presented at the International Communication Association annual conference, San Juan, Puerto Rico.
- McIntyre, K.**, & Gibson, R. (2015, May). *Positive news makes readers feel good: How using a 'silver-lining' approach to negative news can attract audiences*. Paper to be presented at the International Communication Association annual conference, San Juan, Puerto Rico.
- McIntyre, K.** (2014, August). *What makes “good” news newsworthy?* Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
- McIntyre, K.**, & Sobel, M. (2014, August). *Positive news websites and extroversion: Motives, preferences, and sharing behavior among American and British readers*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.*
- *Top Student Paper Award**

McIntyre, K., Barnes, S., & Ruel, L. (2014, August). *The effects of online news package structure on attitude, attention, and comprehension*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

McIntyre, K. (2013, September). *The evolution of social media from 1969 to 2013: A change in competition and a trend toward complementary, niche sites*. Presented at the annual meeting of the American Journalism Historians Association, New Orleans, LA.

Evans, S., & **McIntyre, K.** (2013, August). *MOOCs in the humanities: Can they reach underprivileged students?* Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington D.C.

McIntyre, K. (2013, August). *Drone journalism: Exploring the potential privacy invasions of using unmanned aircraft to gather news*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington D.C.

RESEARCH IN PROGRESS

McIntyre, K., & Gibson, R. (2015). The effects of positive stereotypes about gay men, lesbians, and bisexuals on news consumers.

McIntyre, K., & Sobel, M. (2015). Shock your news audience or provide them with a solution: Which approach is more effective in motivating action?

PROFESSIONAL EXPERIENCE

2012	Beyond Productions/National Geographic Channel Researcher	Tahoe City, CA
2010	News21 Staff Research Associate	Berkeley, CA
2009-2010	Richmond Confidential Reporter/Editor	Richmond, CA
2008-2009	New Media Lux/Netpaper.lu Website Administrator/News Anchor	Luxembourg

NEWSPAPERS

2008	Sierra Sun , Staff Writer	North Lake Tahoe, CA
2007-2008	Red Bluff Daily News , Staff Writer	Red Bluff, CA
2007	Chico Enterprise-Record , Staff Intern	Chico, CA
2007	The Orion , News/Police Reporter	Chico, CA

TEACHING RECORD

INSTRUCTOR OF RECORD

2015	Virginia Commonwealth University MASC 203, Journalism Writing MASC 684, Multiplatform Storytelling • Fall semester	Richmond, VA
2014	University of North Carolina at Chapel Hill JOMC 141, Professional Problems and Ethics • Fall semester	Chapel Hill, NC
2014	JOMC 187, Introduction to Interactive Multimedia	

	<ul style="list-style-type: none">• Spring and summer semesters	
	Sierra Nevada College	Incline Village, NV
2011	ENGL 240, Introduction to Journalism	
2011	ENGL 290, Multimedia Communication	
	San Quentin State Prison	San Quentin, CA
2011	ENG 99B, college preparatory English	
	<u>TEACHING ASSISTANT</u>	
	University of California, Berkeley	Berkeley, CA
2010-2011	C103, Understanding Journalism	
2010	C104B, History of Journalism	
	<u>GUEST LECTURES</u>	
	University of North Carolina at Chapel Hill	Chapel Hill, NC
2014	JOMC 141, Professional Problems and Ethics (spring)	

SERVICE (TO TEACHING)

2011	San Quentin State Prison Instructor	San Quentin, CA
	<ul style="list-style-type: none">• Taught college preparatory English to prisoners through Prison University Project	
2010-2011	Oakland Technical High School Journalism Club Leader	Oakland, CA
	<ul style="list-style-type: none">• Administered after-school journalism club, which produced school newspaper	

SERVICE (TO THE FIELD)

2015-present	AEJMC, Newspaper and Online News Division Research Chair for Southeast Colloquium
2013-2014	AEJMC, Electronic News Division Graduate Student Liaison

SERVICE (TO THE SCHOOL)

2013-2014	UNC School of Journalism and Mass Communication Research Roundtable Coordinator
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AFFILIATIONS

- Member, Association for Education in Journalism and Mass Communication
- Member, International Communication Association