

KAREN MCINTYRE, PH.D.

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Assistant Professor of Multimedia Journalism
Richard T. Robertson School of Media and Culture
Virginia Commonwealth University

EDUCATION

2012-2015	University of North Carolina, Chapel Hill Ph.D., Journalism and Mass Communication • Dissertation: “ <i>Constructive journalism: The effects of positive emotions and solution information in news stories</i> ”	Chapel Hill, NC
2009-2011	University of California, Berkeley MA, Journalism Dean’s List, 4.0 GPA • Thesis: “ <i>Looners: Inside the world of balloon fetishism</i> ”	Berkeley, CA
2002-2007	California State University, Chico BA, Journalism, minor in Psychology Graduated Cum Laude	Chico, CA

RESEARCH AREAS

- Constructive journalism
- News processes and effects
- Media psychology
- Digital/social media

TEACHING AREAS

- Multimedia storytelling
- Website design and development
- News writing/journalism fundamentals
- Research methods

ACADEMIC EXPERIENCE

2015-present	Virginia Commonwealth University Assistant Professor Psychophysiology Lab Director Richard T. Robertson School of Media & Culture	Richmond, VA
2012-2015	University of North Carolina at Chapel Hill Doctoral Candidate School of Media and Journalism Research Assistant with Dr. Rhonda Gibson (fall, 2013; spring 2015) Research Assistant with Dr. Sri Kalyanaraman (spring, 2013) Research Assistant with Dr. Joe Bob Hester (fall, 2012)	Chapel Hill, NC
2011-2012	Sierra Nevada College Adjunct Faculty	Incline Village, NV
2010-2011	University of California, Berkeley Graduate Assistant with Professor Tom Goldstein	Berkeley, CA

GRANTS AND OTHER AWARDS

2017	Received Top Faculty Paper Award • AEJMC annual meeting, Visual Communication Division	Chicago, IL
2017	Received Best Paper Award • AEJMC annual meeting, African Journalism Studies journal	Chicago, IL

McIntyre CV
August 2017

- 2017 **Received Top Paper Award** San Diego, CA
• ICA annual meeting, Global Communication and Social Change Division
- 2017 **Received Best Paper Award** San Diego, CA
• ICA annual meeting, African Journalism Studies journal
- 2016 **Received Top Faculty Paper Award** Minneapolis, MN
• AEJMC annual meeting, Newspaper and Online News Division
- 2016 **Selected as Kopenhagen Center Fellow** Minneapolis, MN
• Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication;
attended workshop at AEJMC annual meeting
- 2016 **Received Top Faculty Paper Award** Baton Rouge, LA
• AEJMC Southeast Colloquium, Open Division
- 2015-2016 **Awarded Virtual Online Classroom Grant** Richmond, VA
• VCU Global Education Office (\$7,000)
• Traveled to South Africa; taught international, interdisciplinary online course
- 2015 **Awarded Special Research Grant** San Francisco, CA
• AEJMC annual meeting, Newspaper and Online News Division
- 2014 **Received Top Student Paper Award** Montreal, Canada
• AEJMC annual meeting, Electronic News Division
- 2014 **Received Research Award for Best Student Paper** Montreal, Canada
• AEJMC annual meeting, Kappa Tau Alpha
- 2013 **Received Honorable Mention Award** Washington, DC
• AEJMC annual meeting, Research on Teaching Competition
- 2012-2015 **Selected as Roy H. Park Doctoral Fellow** Chapel Hill, NC
• Full support for three years of doctoral study
- 2010 **Selected as Carnegie-Knight News21 Fellow** Berkeley, CA
• Full support for a ten-week in-depth, multimedia reporting project
- 2007 **Selected as Best News Writer for *The Orion* student newspaper** Chico, CA

REFEREED PUBLICATIONS

McIntyre, K., & Gyldensted, C. (In press). Constructive journalism: An introduction and practical guide for applying positive psychology techniques to news production. *Journal of Media Innovations*, 4(2).

McIntyre, K. & Sobel, M. (2017). Reconstructing Rwanda: How Rwandan reporters use constructive journalism to promote peace. *Journalism Studies*. DOI 10.1080/1461670X.2017.1326834

Dahmen, N., Abdenour, J., **McIntyre, K.**, & Noga-Styron, K. (2017). Covering gun violence: U.S. Journalists' perceptions of how the media report on mass shootings. *Journalism Practice*. DOI 10.1080/17512786.2017.1326832

McIntyre, K., & Sobel, M. (2017). Motivating news audiences: Shock them or provide them with a solution? *Communication & Society*, 30(1), 39-56.

McIntyre, K., Dahman, N., & Abdenour, J. (2016). The contextualist function: U.S. newspaper journalists value social responsibility. *Journalism*, 1464884916683553.

McIntyre, K. E., & Gibson, R. (2016). Positive News Makes Readers Feel Good: A “Silver-Lining” Approach to Negative News Can Attract Audiences. *Southern Communication Journal*, 1-12.

- McIntyre, K.** (2016). What Makes “Good” News Newsworthy? *Communication Research Reports*, 33(3), 223-230.
- McIntyre, K.**, Barnes, S. R., & Ruel, L. (2016). The Effects of Online News Package Structure on Attitude, Attention, and Comprehension. *Electronic News*, 10(3), 178-193.
- McIntyre, K.** (2015). How current law might apply to drone journalism. *Newspaper Research Journal*, 36(2), 158-169.
- McIntyre, K.** (2014). The evolution of social media from 1969 to 2013: A change in competition and a trend toward complementary, niche sites. *The Journal of Social Media in Society*, 3(2), 5-25.
- Evans, S., & **McIntyre, K.** (2014). MOOCs in the humanities: Can they reach underprivileged students? *Convergence: The International Journal of Research into New Media Technologies*, doi: 1354856514560311.

REFEREED CONFERENCE PRESENTATIONS

- Sobel, M., & **McIntyre, K.** (2017, August). *Human rights reporting in Rwanda: Opportunities and challenges*. Presented at the Association for the Education of Journalism and Mass Communication annual conference, Chicago.
***Best Paper Award**
- McIntyre, K.**, Lough, K., & Manzanares, K. (2017, August). *Solutions in the shadows: The effects of incongruent visual messaging in solutions journalism news stories*. Presented at the Association for the Education of Journalism and Mass Communication annual conference, Chicago.
***Top Faculty Paper Award**
- Dahmen, N., Abdenour, J., **McIntyre, K.**, & Noga-Styron, K. (2017, May). Covering gun violence: U.S. Journalists’ perceptions of how the media report on mass shootings. Presented at the International Communication Association annual conference, San Diego.
- Stevens, E., & **McIntyre, K.** (2017, May). The layers of *The Onion*: The impact of satirical news on perceived credibility, optimism, and online sharing behaviors. Presented at the International Communication Association annual conference, San Diego.
- Sobel, M., & **McIntyre, K.** (2017, May). Media and Development in Post-Genocide Rwanda. Presented at the International Communication Association annual conference, San Diego.
***Top Paper Award**
***Best Paper Award**
- McIntyre, K.**, & Sobel, M. (2016, December). *Reconstructing Rwanda: How Rwandan Reporters Use Constructive Journalism to Promote Peace*. Presented at the Constructed | Constructive Journalism conference, Brussels, Belgium.
- Lough, K., & **McIntyre, K.** (2016, December). *Visualizing the Solution: An analysis of the images that accompany solutions-oriented news stories*. Presented at the Constructed | Constructive Journalism conference, Brussels, Belgium.

- McIntyre, K., Dahmen, N., & Abdenour, J.** (2016, August). *The contextualist function: U.S. newspaper journalists value social responsibility*. Presented at the Association for the Education of Journalism and Mass Communication annual conference, Minneapolis.
***Top Faculty Paper Award**
- McIntyre, K., & Gyldensted, C.** (2016, August). *Do journalists facilitate a visionary debate among US presidential candidates? Content analysis reveals temporal orientation of debate questions*. Presented at the Association for the Education of Journalism and Mass Communication annual conference, Minneapolis.
- McIntyre, K., & Sobel, M.** (2016, June). *Motivating news audiences: Shock them or provide them with a solution*. Presented at the International Communication Association annual conference, Fukuoka, Japan.
- McIntyre, K., & Gibson, R.** (2016, June). Effects of positive stereotypes of sexual minorities on news consumers' attitudes and recognition of stereotypes. Presented at the International Communication Association annual conference, Fukuoka, Japan.
- McIntyre, K.** (2016, March). *Upworthy is on to something: How stories with positive emotions impact newsreader attitudes and engagement*. Presented at the Association for Education in Journalism and Mass Communication Southeast Colloquium, Baton Rouge.
***Top Faculty Paper Award**
- McIntyre, K.** (2016, March). *How the news media might contribute to increasing acceptance of same-sex marriage*. Presented at the Association for Education in Journalism and Mass Communication Southeast Colloquium, Baton Rouge.
- McIntyre, K.** (2015, August). *Constructive journalism: A definition and practical guide for applying positive psychology to news production*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, San Francisco.
- McIntyre, K.** (2015, May). *Constructive journalism: The effects of solution information in news stories*. Presented at the International Communication Association annual conference, San Juan, Puerto Rico.
- McIntyre, K., & Gibson, R.** (2015, May). *Positive news makes readers feel good: How using a 'silver-lining' approach to negative news can attract audiences*. Presented at the International Communication Association annual conference, San Juan, Puerto Rico.
- McIntyre, K.** (2014, August). *What makes "good" news newsworthy?* Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
- McIntyre, K., & Sobel, M.** (2014, August). *Positive news websites and extroversion: Motives, preferences, and sharing behavior among American and British readers*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
***Top Student Paper Award**
- McIntyre, K., Barnes, S., & Ruel, L.** (2014, August). *The effects of online news package structure on attitude, attention, and comprehension*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

McIntyre, K. (2013, September). *The evolution of social media from 1969 to 2013: A change in competition and a trend toward complementary, niche sites*. Presented at the annual meeting of the American Journalism Historians Association, New Orleans, LA.

Evans, S., & **McIntyre, K.** (2013, August). *MOOCs in the humanities: Can they reach underprivileged students?* Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington D.C.

***Honorable Mention Award**

McIntyre, K. (2013, August). *Drone journalism: Exploring the potential privacy invasions of using unmanned aircraft to gather news*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington D.C.

MANUSCRIPTS UNDER REVIEW AT REFEREED PUBLICATIONS

Abdenour, J., **McIntyre, K.**, & Dahmen, N. (Under review). Putting broadcast news in context: An analysis of U.S. television journalists' role conceptions and contextual values.

Baden, D., **McIntyre, K.**, & Homberg, F. (Under review). Constructive journalism: A necessity or simply 'nice to have'?

Stevens, E., & **McIntyre, K.** (Under review). The layers of *The Onion*: The impact of satirical news on perceived credibility, optimism, and online sharing behaviors.

McIntyre, K., Lough, K., & Manzanares, K. Solutions in the shadows: The effects of incongruent visual messaging in solutions journalism news stories.

Lough, K., & **McIntyre, K.** (Under review). Visualizing the solution: An analysis of the images that accompany solutions-oriented news stories.

Sobel, M., & **McIntyre, K.** (Under review). Media and development in post-genocide Rwanda.

Sobel, M., & **McIntyre, K.** (Under review). Human rights reporting in Rwanda: Opportunities and challenges.

McIntyre, K. & Sobel, M. (Under review). What's Up App: How Rwandan journalists are using social media to advance their career, and country.

McIntyre, K., & Gyldensted, C. (Under review). Do journalists facilitate a visionary debate among US presidential candidates? Content analysis reveals temporal orientation of debate questions.

RESEARCH IN PROGRESS

Gyldensted, C., & **McIntyre, K.** Constructive journalism: How can positive psychology be applied to newswork, and why should it be? Literature review.

Trujillo, M., Iroegbu, O., Sutter, M., **McIntyre, K.**, Perrin, P., & Hailu, S. The psychophysiological impact of racial microaggressions on social media. Data collection.

McIntyre, K., Abdenour, J., & Dahman, N. Support for constructive journalism among American news audiences. Survey development.

Lough, K., & **McIntyre, K.** Changing routines and habits of thought among solution journalism reporters. Data collection.

McIntyre, K., & Lough, K. Toward a clearer conceptualization and operationalization of solutions journalism. Data collection.

McIntyre, K., & Lough, K. Testing the transformation to solutions journalism at the Montgomery Advertiser. IRB review.

Sobel, M., & **McIntyre, K.** Comparing media development in Rwanda and Thailand. Literature review.

INVITED TALKS AND PANEL PRESENTATIONS

McIntyre, K., Cruikshank, S.A., Sobel, M., & TBA. (2017, August). *Freedom of Expression in Sub-Saharan Africa*. Organized and served on panel at the Association for Education in Journalism and Mass Communication annual meeting, Chicago, IL.

Invited to speak on constructive journalism research at Images & Voices of Hope's Restorative Narrative Summit, Catskill Mountains, New York. (2017, June)

Briones, R., **McIntyre, K.**, Rose, A., & Rampersad, R. (2017, May). *Communicators without Borders: Applying socially-constructive media and culture among three disciplines*. Served on panel at the International Communication Association annual meeting, San Diego, CA.

Invited to speak on constructive journalism research at a Constructive Journalism conference organized by Windesheim University of Applied Sciences, Zwolle, Netherlands. (2016, December).

Invited to speak on constructive journalism research at Virginia Commonwealth University Psychology Department's Health Psychology Research Colloquium, Richmond, VA. (2016, November).

McIntyre, K., Dahmen, N., Buttry, S., & Hardman, J. (2016, March). *What's possible? The role of contextual and constructive reporting styles in the age of digital journalism and social media*. Organized and served on panel at the Association for Education in Journalism and Mass Communication Southeast Colloquium, Baton Rouge, LA.

McIntyre, K. (2015, May). *Constructive journalism: The effects of solution information in news stories*. UNC School of Media and Journalism Spring Research Colloquium.

McIntyre, K. (2014, May). *What makes "good" news newsworthy?* UNC School of Media and Journalism Spring Research Colloquium.

PROFESSIONAL EXPERIENCE

2012	Beyond Productions/National Geographic Channel Researcher	Tahoe City, CA
2010	News21 Staff Research Associate	Berkeley, CA

		McIntyre CV August 2017
2009-2010	Richmond Confidential Reporter/Editor	Richmond, CA
2008-2009	New Media Lux/Netpaper.lu Website Administrator/News Anchor	Luxembourg
<u>NEWSPAPERS</u>		
2008	Sierra Sun , Staff Writer	North Lake Tahoe, CA
2007-2008	Red Bluff Daily News , Staff Writer	Red Bluff, CA
2007	Chico Enterprise-Record , Staff Intern	Chico, CA
2007	The Orion , News/Police Reporter	Chico, CA

TEACHING RECORD

<u>INSTRUCTOR OF RECORD</u>		
2015-present	Virginia Commonwealth University MASC 203, Journalism Writing (5 semesters) MASC 643, Online Journalism II MASC 611, Research Methods in Mass Communication MASC 688, Converged Media Applications MASC 684, Multiplatform Storytelling (2 semesters)	Richmond, VA
2014	University of North Carolina at Chapel Hill JOMC 141, Professional Problems and Ethics JOMC 187, Introduction to Interactive Multimedia (2 semesters)	Chapel Hill, NC
2011	Sierra Nevada College ENGL 240, Introduction to Journalism ENGL 290, Multimedia Communication	Incline Village, NV
2011	San Quentin State Prison ENG 99B, college preparatory English	San Quentin, CA
<u>TEACHING ASSISTANT</u>		
2010-2011	University of California, Berkeley C103, Understanding Journalism C104B, History of Journalism	Berkeley, CA
<u>GUEST LECTURES</u>		
2016	Virginia Commonwealth University MASC 686, International Journalism MASC 101, Mass Communications, Honors	Richmond, VA
2014-2015	University of North Carolina at Chapel Hill JOMC 490, Sexual Minorities and the Media JOMC 141, Professional Problems and Ethics	Chapel Hill, NC
2014	DIS – Study Abroad in Scandinavia Changing the News: Constructive Journalism	Copenhagen, Denmark

GRADUATE ADVISING

2017-present	Dissertation Committee Member Michael Trujillo, Data Collection, Virginia Commonwealth University
2016-present	Dissertation Committee Member Osita Iroegbu, Prospectus approved, Virginia Commonwealth University

SERVICE (TO THE FIELD)

AEJMC, Newspaper and Online News Division

2016-2017 Professional Freedom and Responsibility Chair

2016-2017 Conference paper reviewer

2015-2016 Research Chair for Southeast Colloquium

AEJMC, Electronic News Division

2017-2018 Research Chair

2016-2017 Conference paper reviewer

2013-2014 Graduate Student Liaison

ICA, Journalism Studies Division

2015 Conference paper reviewer

Journal Reviewer

2017 *Journalism*

2016 *Media Psychology*

2016 *Convergence*

SERVICE (TO THE SCHOOL)

2015-present **VCU Richard T. Robertson School of Media & Culture**

Research Roundtable coordinator

Advertising Search Committee Member

Diversity Committee Member

Accreditation and Assessment Committee Member

Graduate Studies Committee Member

Broadcast Journalism Search Committee Member

Virginius Dabney Distinguished Professor in Journalism Search Committee Member

2013-2014 **UNC School of Media and Journalism**

Research Roundtable Coordinator

SERVICE (TO TEACHING)

2012-2017 **University of California, Berkeley Graduate School of Journalism** Berkeley, CA

Admission Interviewer

- Interview and evaluate applicants for the graduate program each year

2011 **San Quentin State Prison** San Quentin, CA

Instructor

- Taught college preparatory English to prisoners through the Prison University Project, which won a National Humanities Medal in 2016

2010-2011 **Oakland Technical High School** Oakland, CA

Journalism Club Leader

- Administered after-school journalism club, which produced school newspaper

AFFILIATIONS

2012-present Member, Association for Education in Journalism and Mass Communication

2013-present Member, International Communication Association