

KAREN MCINTYRE, PH.D.

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Assistant Professor of Multimedia Journalism
Richard T. Robertson School of Media and Culture
Virginia Commonwealth University

EDUCATION

| | | |
|-----------|---|-----------------|
| 2012-2015 | University of North Carolina, Chapel Hill Ph.D., Journalism and Mass Communication • Dissertation: “ <i>Constructive journalism: The effects of positive emotions and solution information in news stories</i> ” | Chapel Hill, NC |
| 2009-2011 | University of California, Berkeley MA, Journalism Dean’s List, 4.0 GPA • Thesis: “ <i>Looners: Inside the world of balloon fetishism</i> ” | Berkeley, CA |
| 2002-2007 | California State University, Chico BA, Journalism, minor in Psychology Graduated Cum Laude | Chico, CA |

RESEARCH AREAS

- Constructive/solutions journalism
- News processes and effects
- Media psychology
- Journalism in East Africa

TEACHING AREAS

- News writing/journalism fundamentals
- Multimedia storytelling
- Research methods
- Website design and development

ACADEMIC EXPERIENCE

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|--------------|---|---------------------|
| 2015-present | Virginia Commonwealth University Assistant Professor Coordinator for Research and Innovation Psychophysiology Lab Director Richard T. Robertson School of Media & Culture | Richmond, VA |
| 2012-2015 | University of North Carolina at Chapel Hill Doctoral Candidate School of Media and Journalism Research Assistant with Dr. Rhonda Gibson (fall, 2013; spring 2015) Research Assistant with Dr. Sri Kalyanaraman (spring, 2013) Research Assistant with Dr. Joe Bob Hester (fall, 2012) | Chapel Hill, NC |
| 2011-2012 | Sierra Nevada College Adjunct Faculty | Incline Village, NV |
| 2010-2011 | University of California, Berkeley Graduate Assistant with Professor Tom Goldstein | Berkeley, CA |

GRANTS

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|------|---|
| 2019 | Received AEJMC Emerging Scholars Award • Association for Education in Journalism and Mass Communication (\$3,500) |
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- Award funded a research project titled, “The role of the media in post-conflict development in three East African nations”
- 2019 **Received Fulbright Regional Travel Program Grant**
- Helped fund travel to Kenya to interview journalists about press freedom
- 2018-2019 **Received Fulbright Scholar Grant**
- Currently spending the 2018-19 academic year researching and teaching in Rwanda
- 2015-2016 **Awarded Virtual Online Classroom Grant** Richmond, VA
- VCU Global Education Office (\$7,000)
 - Traveled to South Africa; taught international, interdisciplinary online course
- 2015 **Awarded Special Research Grant** San Francisco, CA
- AEJMC annual meeting, Newspaper and Online News Division

OTHER AWARDS AND HONORS

- 2019 **Selected to attend the Solutions Journalism Educators Academy** Portland, OR
- A collaboration of the Solutions Journalism Network and the University of Oregon School of Journalism and Communication
- 2017 **Received Top Faculty Paper Award** Chicago, IL
- AEJMC annual meeting, Visual Communication Division
- 2017 **Received Best Paper Award** Chicago, IL
- AEJMC annual meeting, African Journalism Studies journal
- 2017 **Faculty Scholar Recognition** Richmond, VA
- College of Humanities and Sciences, Virginia Commonwealth University
- 2017 **Received Top Paper Award** San Diego, CA
- ICA annual meeting, Global Communication and Social Change Division
- 2017 **Received Best Paper Award** San Diego, CA
- ICA annual meeting, African Journalism Studies journal
- 2016 **Received Top Faculty Paper Award** Minneapolis, MN
- AEJMC annual meeting, Newspaper and Online News Division
- 2016 **Selected as Kopenhagen Center Fellow** Minneapolis, MN
- Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication; attended workshop at AEJMC annual meeting
- 2016 **Received Top Faculty Paper Award** Baton Rouge, LA
- AEJMC Southeast Colloquium, Open Division
- 2014 **Received Top Student Paper Award** Montreal, Canada
- AEJMC annual meeting, Electronic News Division
- 2014 **Received Research Award for Best Student Paper** Montreal, Canada
- AEJMC annual meeting, Kappa Tau Alpha
- 2013 **Received Honorable Mention Award** Washington, DC
- AEJMC annual meeting, Research on Teaching Competition
- 2012-2015 **Selected as Roy H. Park Doctoral Fellow** Chapel Hill, NC
- Full support for three years of doctoral study
- 2010 **Selected as Carnegie-Knight News21 Fellow** Berkeley, CA
- Full support for a ten-week in-depth, multimedia reporting project
- 2007 **Selected as Best News Writer for *The Orion* student newspaper** Chico, CA

REFEREED PUBLICATIONS

Stevens, E., & McIntyre, K. (In press). The layers of *The Onion*: The impact of satirical news on perceived credibility, optimism, and online sharing behaviors. *Electronic News*.

- McIntyre, K., & Lough, K.** (2019). Toward a clearer conceptualization and operationalization of solutions journalism. *Journalism*. doi: 10.1177/1464884918820756
- Baden, D., **McIntyre, K.**, & Homberg, F. (2018). The impact of constructive news on affective and behavioral responses. *Journalism Studies*. doi: 10.1080/1461670X.2018.1545599
- Sobel, M., & **McIntyre, K.** (2018). Human rights reporting in Rwanda: Opportunities and challenges. *African Journalism Studies*. doi: 10.1080/23743670.2018.1495659
- Sobel, M., & **McIntyre, K.** (2018). The State of Journalism and Press Freedom in Post-Genocide Rwanda. *Journalism & Mass Communication Quarterly*. doi: 10.1077699018782201
- McIntyre, K.**, & Gyldensted, C. (2018). Positive psychology as a theoretical foundation for constructive journalism. *Journalism Practice*, 12(6), 662-678.
- McIntyre, K.**, Lough, K., & Manzanares, K. (2018). Solutions in the shadows: The effects of incongruent visual messaging in solutions journalism news stories. *Journalism & Mass Communication Quarterly*. doi: 10.1177/1077699018767643
- Lough, K., & **McIntyre, K.** (2018). Visualizing the solution: An analysis of the images that accompany solutions-oriented news stories. *Journalism Studies*. doi: 10.1177/1464884918770553
- Lough, K., & **McIntyre, K.** (2018). Journalists' perceptions of solutions journalism and its place in the field. *#ISOJ Journal*, 8(1), 33-52.
- McIntyre, K.**, & Gyldensted, C. (2017). Constructive journalism: An introduction and practical guide for applying positive psychology techniques to news production. *Journal of Media Innovations*, 4(2), 20-34.
- McIntyre, K.** (2017). Solutions journalism: The effects of including solution information in news stories about social problems. *Journalism Practice*. doi: 10.1080/17512786.2017.1409647
- Abdenour, J., **McIntyre, K.**, & Dahmen, N. (2017). Putting broadcast news in context: An analysis of U.S. television journalists' role conceptions and contextual values. *Electronic News*, 10.1177/1931243117734585
- McIntyre, K.** & Sobel, M. (2017). Reconstructing Rwanda: How Rwandan reporters use constructive journalism to promote peace. *Journalism Studies*. DOI 10.1080/1461670X.2017.1326834
- Dahmen, N., Abdenour, J., **McIntyre, K.**, & Noga-Styron, K. (2017). Covering gun violence: U.S. Journalists' perceptions of how the media report on mass shootings. *Journalism Practice*. DOI 10.1080/17512786.2017.1326832
- McIntyre, K.**, & Sobel, M. (2017). Motivating news audiences: Shock them or provide them with a solution? *Communication & Society*, 30(1), 39-56.
- McIntyre, K.**, Dahmen, N., & Abdenour, J. (2016). The contextualist function: U.S. newspaper journalists value social responsibility. *Journalism*, 1464884916683553.

- McIntyre, K. E., & Gibson, R.** (2016). Positive News Makes Readers Feel Good: A “Silver-Lining” Approach to Negative News Can Attract Audiences. *Southern Communication Journal*, 1-12.
- McIntyre, K.** (2016). What Makes “Good” News Newsworthy? *Communication Research Reports*, 33(3), 223-230.
- McIntyre, K., Barnes, S. R., & Ruel, L.** (2016). The Effects of Online News Package Structure on Attitude, Attention, and Comprehension. *Electronic News*, 10(3), 178-193.
- McIntyre, K.** (2015). How current law might apply to drone journalism. *Newspaper Research Journal*, 36(2), 158-169.
- McIntyre, K.** (2014). The evolution of social media from 1969 to 2013: A change in competition and a trend toward complementary, niche sites. *The Journal of Social Media in Society*, 3(2), 5-25.
- Evans, S., & **McIntyre, K.** (2014). MOOCs in the humanities: Can they reach underprivileged students? *Convergence: The International Journal of Research into New Media Technologies*, doi: 1354856514560311.

NON-REFEREED PUBLICATIONS

- McIntyre, K.** (In press). Solutions Journalism. In D. L. Merskin (Ed.), *The SAGE International Encyclopedia of Mass Media and Society*. Sage Publications.
- McIntyre, K.** (2018). Rwandan journalists use WhatsApp to advance their career and country. *Static*, 56(3), 7-9.
- McIntyre, K.** (2017). Similar storytelling genres complement PJ. *The Peace Journalist*, 6(2), 20-22.
- McIntyre, K.** (2017). U.S. journalists and news consumers agree on how to improve mass shooting coverage. *Static*, 55(3), 3.

BOOKS AND BOOK CHAPTERS IN PROGRESS

- McIntyre, K. & Dahmen, N.** (Eds.). (In progress). *Perspectives on social-responsibility reporting: Theory, practice, and effects*. Peter Lang Publishing, Inc.
- McIntyre, K. & Sobel, M.** (In progress). Who tells the story of Uganda? Cultural and political factors influencing local and international news coverage. In G. Tait & T. DeMars (Eds.), *Narratives in Storytelling Across Cultures*. Lexington Books.

REFEREED CONFERENCE PRESENTATIONS

- McIntyre, K.** (2018, August). ‘Tell me something good’: Testing the longitudinal effects of constructive news using the Google Assistant. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Washington DC.
- McIntyre, K., Dahman, N., & Abdenour, J.** (2018, June). Seeking to Restore Trust: U.S. Audience Perceptions of Contextual Reporting. Paper to be presented at the International Association for Media and Communication Research annual conference, Eugene.

- McIntyre, K., & Lough, K.** (2018, May). Toward a clearer conceptualization and operationalization of solutions journalism. Paper to be presented at the International Communication Association annual conference, Prague.
- McIntyre, K., Abdenour, J., & Dahman, N.** (2018, May). Trust matters: Public perceptions of journalistic roles in the United States. Paper to be presented at the International Communication Association annual conference, Prague.
- Dahman, N., Abdenour, J., & **McIntyre, K.**, (2018, May). American news audiences' perceptions of mass shooting news coverage. Paper to be presented at the International Communication Association annual conference, Prague.
- Lough, K., & **McIntyre, K.** (2018, April). Journalists' perceptions of solutions journalism and its place in the field. Paper presented at the International Symposium on Online Journalism annual conference, Austin.
- Sobel, M., & **McIntyre, K.** (2017, August). *Human rights reporting in Rwanda: Opportunities and challenges*. Presented at the Association for the Education of Journalism and Mass Communication annual conference, Chicago.
***Best Paper Award**
- McIntyre, K., Lough, K., & Manzanares, K.** (2017, August). *Solutions in the shadows: The effects of incongruent visual messaging in solutions journalism news stories*. Presented at the Association for the Education of Journalism and Mass Communication annual conference, Chicago.
***Top Faculty Paper Award**
- Dahmen, N., Abdenour, J., **McIntyre, K.**, & Noga-Styron, K. (2017, May). Covering gun violence: U.S. Journalists' perceptions of how the media report on mass shootings. Presented at the International Communication Association annual conference, San Diego.
- Stevens, E., & **McIntyre, K.** (2017, May). The layers of *The Onion*: The impact of satirical news on perceived credibility, optimism, and online sharing behaviors. Presented at the International Communication Association annual conference, San Diego.
- Sobel, M., & **McIntyre, K.** (2017, May). Media and Development in Post-Genocide Rwanda. Presented at the International Communication Association annual conference, San Diego.
***Top Paper Award**
***Best Paper Award**
- McIntyre, K., & Sobel, M.** (2016, December). *Reconstructing Rwanda: How Rwandan Reporters Use Constructive Journalism to Promote Peace*. Presented at the Constructed | Constructive Journalism conference, Brussels, Belgium.
- Lough, K., & **McIntyre, K.** (2016, December). *Visualizing the Solution: An analysis of the images that accompany solutions-oriented news stories*. Presented at the Constructed | Constructive Journalism conference, Brussels, Belgium.
- McIntyre, K., Dahmen, N., & Abdenour, J.** (2016, August). *The contextualist function: U.S. newspaper journalists value social responsibility*. Presented at the Association for the Education of Journalism and Mass Communication annual conference, Minneapolis.
***Top Faculty Paper Award**

- McIntyre, K., & Gyldensted, C.** (2016, August). *Do journalists facilitate a visionary debate among US presidential candidates? Content analysis reveals temporal orientation of debate questions.* Presented at the Association for the Education of Journalism and Mass Communication annual conference, Minneapolis.
- McIntyre, K., & Sobel, M.** (2016, June). *Motivating news audiences: Shock them or provide them with a solution.* Presented at the International Communication Association annual conference, Fukuoka, Japan.
- McIntyre, K., & Gibson, R.** (2016, June). Effects of positive stereotypes of sexual minorities on news consumers' attitudes and recognition of stereotypes. Presented at the International Communication Association annual conference, Fukuoka, Japan.
- McIntyre, K.** (2016, March). *Upworthy is on to something: How stories with positive emotions impact newsreader attitudes and engagement.* Presented at the Association for Education in Journalism and Mass Communication Southeast Colloquium, Baton Rouge.
***Top Faculty Paper Award**
- McIntyre, K.** (2016, March). *How the news media might contribute to increasing acceptance of same-sex marriage.* Presented at the Association for Education in Journalism and Mass Communication Southeast Colloquium, Baton Rouge.
- McIntyre, K.** (2015, August). *Constructive journalism: A definition and practical guide for applying positive psychology to news production.* Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, San Francisco.
- McIntyre, K.** (2015, May). *Constructive journalism: The effects of solution information in news stories.* Presented at the International Communication Association annual conference, San Juan, Puerto Rico.
- McIntyre, K., & Gibson, R.** (2015, May). *Positive news makes readers feel good: How using a 'silver-lining' approach to negative news can attract audiences.* Presented at the International Communication Association annual conference, San Juan, Puerto Rico.
- McIntyre, K.** (2014, August). *What makes "good" news newsworthy?* Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
- McIntyre, K., & Sobel, M.** (2014, August). *Positive news websites and extroversion: Motives, preferences, and sharing behavior among American and British readers.* Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
***Top Student Paper Award**
- McIntyre, K., Barnes, S., & Ruel, L.** (2014, August). *The effects of online news package structure on attitude, attention, and comprehension.* Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
- McIntyre, K.** (2013, September). *The evolution of social media from 1969 to 2013: A change in competition and a trend toward complementary, niche sites.* Presented at the annual meeting of the American Journalism Historians Association, New Orleans, LA.

Evans, S., & **McIntyre, K.** (2013, August). *MOOCs in the humanities: Can they reach underprivileged students?* Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington D.C.
***Honorable Mention Award**

McIntyre, K. (2013, August). *Drone journalism: Exploring the potential privacy invasions of using unmanned aircraft to gather news.* Presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington D.C.

MANUSCRIPTS UNDER REVIEW AT REFEREED PUBLICATIONS

McIntyre, K., Abdenour, J., & Dahman, N. (Under review). Trust matters: Public perceptions of journalistic roles in the United States.

McIntyre, K. (Under review). ‘Tell me something good’: Testing the longitudinal effects of constructive news using the Google Assistant.

McIntyre, K. & Sobel, M. (Under review). What’s Up App: How Rwandan journalists are using social media to advance their career, and country.

INVITED TALKS AND PANEL PRESENTATIONS

Invited to speak about my research at the United States International University-Africa in Nairobi, Kenya. (2019, March)

Invited to run a solutions journalism workshop in Kampala, Uganda, as part of the Media Challenge Fellowship Program, which is part of the flagship program Next-Gen-Journalist Project which is instrumental in building the next generation of journalists in Uganda. (2019, February)

Invited to speak on international research at the University of North Carolina at Chapel Hill School of Media and Journalism Spring Research Colloquium. (2019, May)

Invited to speak on constructive journalism at Virginia Policy Review’s National Journalism Conference, University of Virginia, Charlottesville. (2018, April)

McIntyre, K., Cruikshank, S.A., Sobel, M., Sungura, E.S., & Kamara, H. (2017, August). *Freedom of Expression in Sub-Saharan Africa.* Organized and served on panel at the Association for Education in Journalism and Mass Communication annual meeting, Chicago, IL.

Invited to speak on constructive journalism research at Images & Voices of Hope’s Restorative Narrative Summit, Catskill Mountains, New York. (2017, June)

Briones, R., **McIntyre, K.**, Rose, A., & Rampersad, R. (2017, May). *Communicators without Borders: Applying socially-constructive media and culture among three disciplines.* Served on panel at the International Communication Association annual meeting, San Diego, CA.

Invited to speak on constructive journalism research at a Constructive Journalism conference organized by Windesheim University of Applied Sciences, Zwolle, Netherlands. (2016, December).

Invited to speak on constructive journalism research at Virginia Commonwealth University Psychology Department's Health Psychology Research Colloquium, Richmond, VA. (2016, November).

McIntyre, K., Dahmen, N., Buttry, S., & Hardman, J. (2016, March). *What's possible? The role of contextual and constructive reporting styles in the age of digital journalism and social media.* Organized and served on panel at the Association for Education in Journalism and Mass Communication Southeast Colloquium, Baton Rouge, LA.

McIntyre, K. (2015, May). *Constructive journalism: The effects of solution information in news stories.* UNC School of Media and Journalism Spring Research Colloquium.

McIntyre, K. (2014, May). *What makes "good" news newsworthy?* UNC School of Media and Journalism Spring Research Colloquium.

PROFESSIONAL EXPERIENCE

| | | |
|-----------|---|----------------|
| 2012 | Beyond Productions/National Geographic Channel Researcher | Tahoe City, CA |
| 2010 | News21 Staff Research Associate | Berkeley, CA |
| 2009-2010 | Richmond Confidential Reporter/Editor | Richmond, CA |
| 2008-2009 | New Media Lux/Netpaper.lu Website Administrator/News Anchor | Luxembourg |

NEWSPAPERS

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|-----------|---|----------------------|
| 2008 | Sierra Sun , Staff Writer | North Lake Tahoe, CA |
| 2007-2008 | Red Bluff Daily News , Staff Writer | Red Bluff, CA |
| 2007 | Chico Enterprise-Record , Staff Intern | Chico, CA |
| 2007 | The Orion , News/Police Reporter | Chico, CA |

TEACHING RECORD

INSTRUCTOR OF RECORD

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| 2018-2019 | University of Rwanda JNC 3223, Journalism Workshop JNC 1102, Introduction to Research Methods JNC 1103, Introduction to News Writing and Reporting JNC 2112, Media and Communication Research Methods JNC 3118, Specialized Reporting and Communication | Butare, Rwanda |
| 2015-present | Virginia Commonwealth University MASC 203, Journalism Writing (6 semesters) MASC 475, Capital News Service MASC 643, Online Journalism II MASC 611, Research Methods in Mass Communication MASC 491/691, Communicators Without Borders MASC 688, Converged Media Applications (2 semesters) MASC 684, Multiplatform Storytelling (2 semesters) | Richmond, VA |
| 2014 | University of North Carolina at Chapel Hill JOMC 141, Professional Problems and Ethics JOMC 187, Introduction to Interactive Multimedia (2 semesters) | Chapel Hill, NC |

McIntyre CV
March 2019

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|-----------|---|---------------------|
| 2011 | Sierra Nevada College ENGL 240, Introduction to Journalism ENGL 290, Multimedia Communication | Incline Village, NV |
| 2011 | San Quentin State Prison ENG 99B, college preparatory English | San Quentin, CA |
| | <u>TEACHING ASSISTANT</u> | |
| 2010-2011 | University of California, Berkeley C103, Understanding Journalism C104B, History of Journalism | Berkeley, CA |
| | <u>GUEST LECTURES</u> | |
| 2017-2018 | Virginia Commonwealth University MASC 303, Reporting for Print and Web | Richmond, VA |
| 2016 | MASC 686, International Journalism MASC 101, Mass Communications, Honors | |
| 2014-2015 | University of North Carolina at Chapel Hill JOMC 490, Sexual Minorities and the Media JOMC 141, Professional Problems and Ethics | Chapel Hill, NC |
| 2014 | DIS – Study Abroad in Scandinavia Changing the News: Constructive Journalism | Copenhagen, Denmark |

GRADUATE ADVISING

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| 2017-present | Dissertation Committee Chair Abdullah Alahmari, Advanced to candidacy, Virginia Commonwealth University |
| 2017-2018 | Dissertation Committee Member Michael Trujillo, Dissertation completed, Virginia Commonwealth University |
| 2016-present | Dissertation Committee Member Osita Iroegbu, Prospectus approved, Virginia Commonwealth University |

SERVICE (TO THE FIELD)

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|-----------|---|
| 2018-2019 | AEJMC, Electronic News Division Vice Head |
| 2017-2018 | Research Chair |
| 2016-2018 | Conference paper reviewer |
| 2013-2014 | Graduate Student Liaison |
| | AEJMC, Newspaper and Online News Division |
| 2016-2017 | Professional Freedom and Responsibility Chair |
| 2016-2017 | Conference paper reviewer (for national meeting and Southeast Colloquium) |
| 2015-2016 | Research Chair for Southeast Colloquium |
| | ICA, Journalism Studies Division |
| 2015 | Conference paper reviewer |
| | Journal Reviewer |
| 2018 | <i>Communication & Society</i> |
| 2017 | <i>Journalism Practice</i> |
| 2017 | <i>Journalism & Mass Communication Quarterly</i> |
| 2017 | <i>#ISOJ Journal</i> |
| 2017 | <i>Journalism</i> |
| 2016 | <i>Media Psychology</i> |
| 2016 | <i>Convergence</i> |

SERVICE (TO THE SCHOOL)

- 2015-present **VCU Richard T. Robertson School of Media & Culture**
Coordinator for Research and Innovation
Research Roundtable coordinator
Advertising Search Committee Member
Diversity Committee Member
Assessment and Accreditation Committee Member
Graduate Studies Committee Member
Broadcast Journalism Search Committee Member
Virginius Dabney Distinguished Professor in Journalism Search Committee Member
- 2013-2014 **UNC School of Media and Journalism**
Research Roundtable Coordinator

SERVICE (TO TEACHING)

- 2012-2017 **University of California, Berkeley Graduate School of Journalism** Berkeley, CA
Admission Interviewer
• Interview and evaluate applicants for the graduate program each year
- 2011 **San Quentin State Prison** San Quentin, CA
Instructor
• Taught college preparatory English to prisoners through the Prison University Project, which won a National Humanities Medal in 2016
- 2010-2011 **Oakland Technical High School** Oakland, CA
Journalism Club Leader
• Administered after-school journalism club, which produced school newspaper

AFFILIATIONS

- 2012-present Member, Association for Education in Journalism and Mass Communication
2013-present Member, International Communication Association